



WHAT'S THE ATTRACTION for all these ladies? They're watching a demonstration by a Farm School Staffer. See story, bottom page 4.



# THE AMERICAN FARM SCHOOL **Sower**



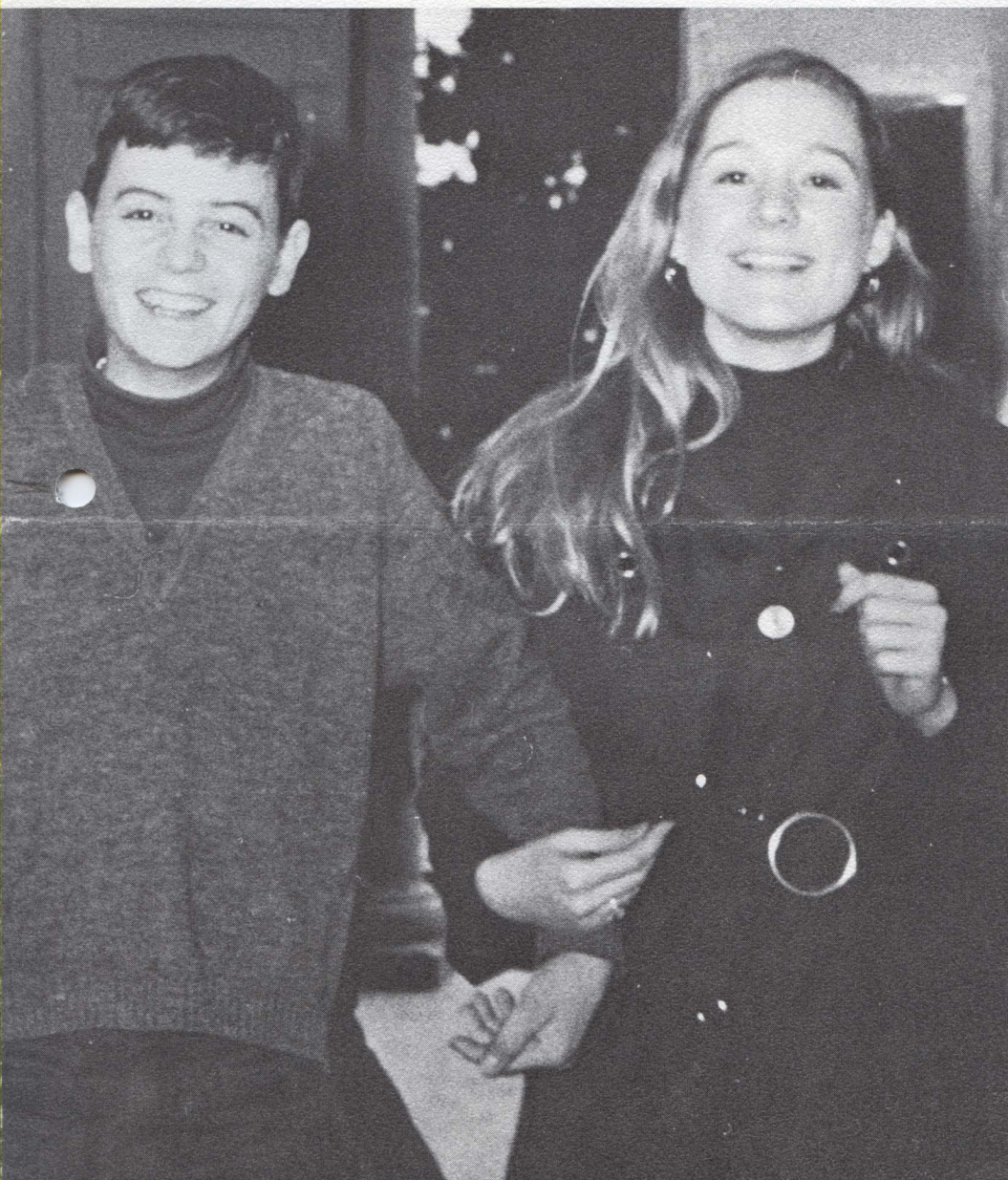
NO. 80

THESSALONIKI, GREECE

SPRING 1973

## "Is that really Mount Olympus?"

### Visitors to Farm School Bring Joy - - and Find it, Too



THE YOUNG STUDENT from Indiana came into the president's office with his arm around a Farm School student. "Hey! He says I can come back to Greece next summer and work on his father's farm. Is he serious?"

An awestruck visiting girl said: "Is that really Mount Olympus across the bay?"

"How do you say 'tomatoes' . . . *Domathes?* "

The voices were those of visiting students from DePauw University in Greencastle, Indiana. Under a 'semester-abroad' study program, the 33 young men and women are spending more than four months in Greece. A previous DePauw group's rave recommendation prompted the scholars to fly to Thessaloniki for their first taste of real Greek life.

After getting settled in their rooms, the students heard talks by President Bruce Lansdale, Mrs.

*(To next page)*

A CO-ED FROM INDIANA and a Farm-School student from a Greek village discover that language is no barrier to getting acquainted.

# They Come to Visit, Study, and Look at Tombstones

(From page 1)

Lansdale and Mrs. Susan Smith (on the role of women in Greece), and by Director of Instruction Stavros Androulidakis.

Then came a lively lunch hour with the Farm School students. Addresses were exchanged, and the Greek students proudly practiced their English and helped their guests learn about *patates*, *nero*, and *psomi*.

## CALVES AT MIDNIGHT

That afternoon saw Greek-American games in progress on the basketball court, the volleyball court and, for a few brave DePauw souls, on the soccer field.

In the evening, a panel discussion on "Getting to Know the Greek People" was led by the English Department.

One young man named Gregory found that he had arrived on St. Gregory's name-day, and was welcomed on every

authentic folk dances from Thrace, Macedonia and Thessaly.

The students' advisor, Dr. Amir Rafat, says the Farm School experience provides an invaluable 'halfway point' for Americans coming to Greece. It shows modern Greece, but in a historical setting; it offers an understanding of village life and an opportunity to meet Greek students.

The DePauw scholars are now in Athens, continuing their studies. But as one co-ed said, "I know there's a lot more to see in Greece, but I really hate to leave the Farm School!"

## AFRICAN VISITORS

The DePauw students are among hundreds of visitors to the Farm School each year — or thousands, if the Greek farmers who take short courses are included. Here are a few recent visitors:

- Twenty agriculturalists from seven former French colonies of

School Committee and is active with the Montclair, N. J., friends of the school.

- Mr. Fielding McGehee, who stopped by with his wife and son on their way to Ethiopia. Mr. McGehee will be a professor in the College of Agriculture, a branch of the Haile Selassie I University.

- Thessaloniki School for the Blind (*Scholi Tiflon*) students, who combined talents with the Farm School girls and boys in an evening of piano duets, readings in both Greek and English (the blind students being aided by Braille), and of making new friends.

- Mrs. Prudence Dyer, who was researching her thesis on the values and beliefs of the Greek people. Mrs. Dyer is associated with Drake University in Des Moines, Iowa.

- And Steve Bowman, a historian working on his Ph.D. at Ohio State University. He came

## Worried About the Dollar ?

WHEN THE DOLLAR WAS DEVALUED in February, it became worth 10% fewer francs and marks and other forms of currency — but not fewer drachmas. The drachma exchange rate has remained at 30 to the dollar. That means if you visit Greece this summer, you won't find costs have increased because of devaluation. And when you contribute dollars to the American Farm School, your contribution is not watered down because of devaluation. Thus an investment in the school remains one of the best methods for Americans to help others help themselves. Keeping the old exchange rate will help Greece continue to attract American tourists and trade. And it puts Greece in a stronger competitive position in Europe, since Greek products can be sold in other countries at lower prices.



hand with greetings of "Kronia polla!"

Next day, Dr. Tony Trimis, Associate Director, led a tour of nearby villages. That night brought a buffet supper at the Girls' School. Still later, eight students made a midnight trek to the demonstration barn to watch staffer Laird Bowman deliver two calves — and wound up helping out.

The last day was spent in Thessaloniki, learning about its priceless Byzantine heritage, and the last evening was spent with Farm School students, learning

West Africa. Several agreed that schools similar to the American Farm School are exactly what is needed in their countries.

- The new Australian Ambassador to Greece and his wife, H.E. and Mrs. Hall. They were welcomed by staff members and Mrs. Joice Loch, the founder of our Girls School and a native of Australia.

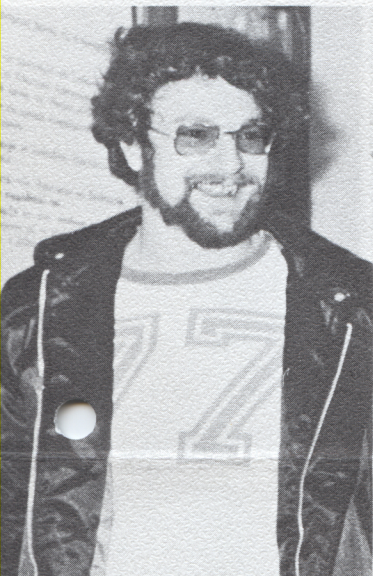
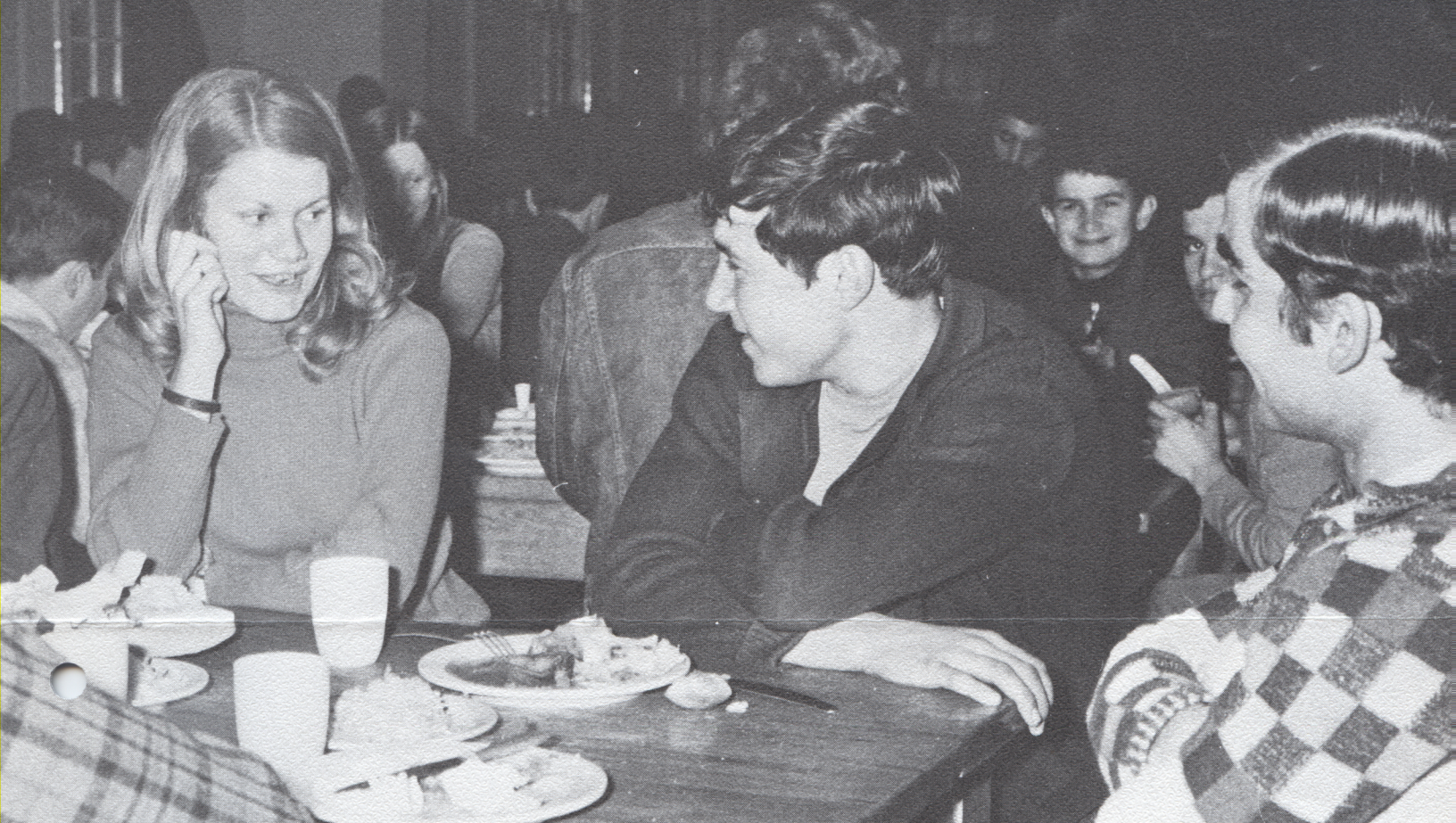
- A group of 23 Greek veterinarians, studying the fertilization and sterilization of cattle.

- Mr. and Mrs. William B. Larson and their daughter, Brooks. Mary Louise Larson is on the Girls

to study stones lying about, which once were tombstones of the Jewish population of Thessaloniki.

## DePauw Grad's a Trustee

MERRILL D. GUILD is among the many illustrious graduates of DePauw University. He's now a Trustee of the American Farm School — and also a member of the school's Life Income Plan (see page 7). Last year Merrill and Lily Guild celebrated their 50th wedding anniversary just after visiting the school on the charter flight.



**WHEN 33 COLLEGE STUDENTS** from Indiana came to Greece for a 'semester abroad' study, their first stop was the American Farm School for a 3-day introduction to Greece. They had lunch with the students (above, the boys show off their English), picked up a few Greek words, visited nearby villages, and made some new friends.

Their orientation included talks by Mrs. Bruce Lansdale (below) and Mrs. Susan Smith (at Tad's right). When the time came to leave, one co-ed said: "I know there's a lot more to see in Greece, but I really hate to leave the Farm School!" And that's the way most visitors feel.



## Who said it ?

### "I Care for Riches to Make Gifts . . ."

MARK TWAIN was wont to remark that generosity is a quality widely esteemed — but seldom cultivated.

Not so, say the folks at the Farm School. And they have some recent examples to relate:

• When Mrs. Janey Hamilton became director of the Girls School, she found a desperate need for sewing machines. She talked with Trustee Henry Labouisse, who talked with the people at the Singer Sewing Machine Company — who donated seven portable sewing machines and three knitting machines. Today the girls are busier than ever, learning skills that will be useful for home-making or for profit after they graduate.

• Last Christmas the International Harvester Corporation donated a new tractor. Mike Kinna, IH's Near East representative, donned a Santa Claus outfit and roared around the campus at the wheel of the new tractor. The boys listened patiently to Mike's formal presentation, then pulled him off the tractor, carried him on their shoulders, and deposited him in the middle of a joyous Greek dance.

• Mr. and Mrs. Richard E. Williams (the parents of Phil

Williams, who recently completed a voluntary assignment at the school) donated enough money to buy blankets for the boys. The school's sharp shoppers stretched the money to cover two oil heaters and four fire escapes — as well as a high-quality blanket for each boy.

• Cathy Cosby (also a former volunteer) and husband Jack gave the boys a handsome 24" television set for the rec room.

Perhaps Mark Twain should have listened to Euripides, who once said, "*I care for riches to make gifts to friends . . .*"

### Film Highlighting School Is Shown in Indianapolis

ICE AND SNOW were forgotten one recent wintry night in Indianapolis, where an audience of philhellenes saw and heard spring-time in Greece. They were attending a presentation by Kenneth Richter, a popular professional lecturer. He showed his film *Images of Greece*, which highlights the Farm School and follows its students home to their villages.

Hubert Strange organized the affair as a benefit for the school.

## Women Learn Dairy Cleanliness

WHO DOES most of the milking on a Greek dairy farm? The husband. But who can do the most to keep the milk clean? The wife.

That was the conclusion

reached at the Farm School in the midst of a program to teach the importance of milk cleanliness to some 1600 small dairy farmers. Result: Women and girls are now being taught the techniques and the importance of cleanliness in dairy operations.

One of their teachers is John Gerocostas. Mrs. Ruth Wells, a Trustee and also a dairy farmer, arranged for John to spend three months in New England learning the techniques. Now he's teaching others, in the time-proven Farm School way, by demonstrating the skills he has learned.

The wives are expected to convince their husbands of the importance of cleanliness. If that proves to be difficult, there's always the last resort, and of course the Greeks have a word for it: *Krevatemurmura*. It means "bed murmurings" — or, as Americans would say, "pillow talk."



JOHN AND 'STUDENTS'

## STUDENTS PLANT HUNDREDS OF TREES AS LIVING MEMORIALS

OVER THE YEARS a beautiful ceremony has become a tradition at the American Farm School. The tradition: planting trees as living memorials. Friends of the school have had hundreds of trees planted on the campus, often in lieu of flowers, in memory of loved ones.

Memorial Grove has become so well planted that memory trees — pines, cedars, olives, and fruit trees — now dot the hill-sides and line the lanes of the campus. Students will keep them pruned and sprayed as long as the school exists.

The procedure is simply to send a contribution of \$10 or more to the Office of the Trustees, with the name of the person for whom the tree should be planted. His or her name is entered in a large memorial book at the school, and relatives are notified if desired.

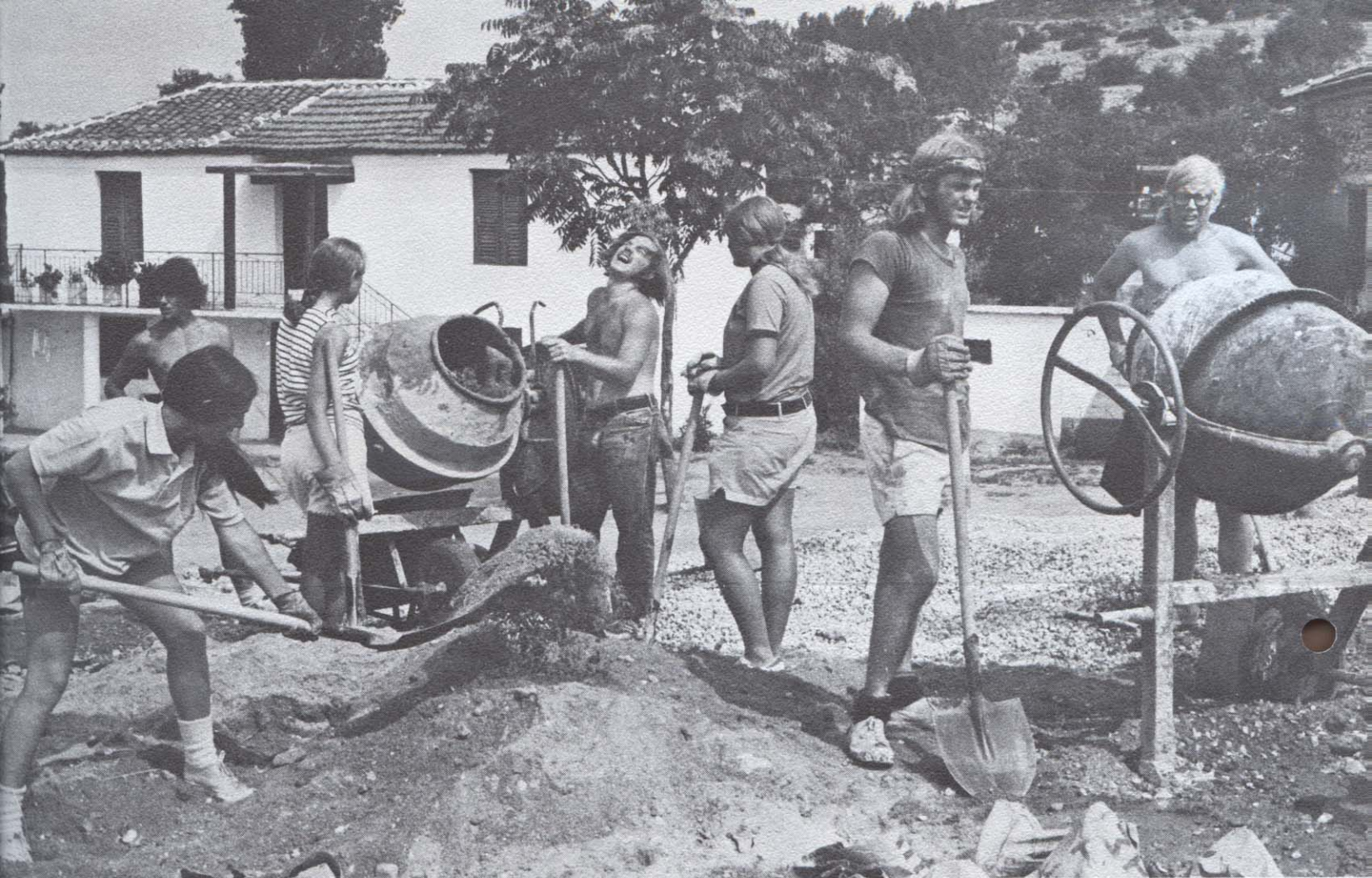
Most names entered in the memorial book are those of Farm School friends' loved ones. Two recent entries were in memory of Harry Truman, an American beloved by millions of people in Greece, and Lyndon Johnson, who visited the school with his family. Mrs. Johnson later mentioned the school in her book *A White House Diary*.

Although memory trees are planted any time, Arbor Day ("Green Day" in Greek) is a special day of celebration for the students. This year they planted some 200 cedars, and the new students learned something of the value of trees. They can be planted as windbreaks; to screen off work and storage areas; to help hold the soil on an eroding hillside; or just to beautify the grounds.

It would take many years to reforest all the barren hillsides of Greece, but every time a Farm School graduate goes home to plant seedlings in his village, the goal comes a little closer.

BOYS PLANT a memorial tree on the campus. Students will tend the tree year after year.





## It's Spring Planting Time Again

### Cincinnati Committee Raises \$4,000 For the Girls School

FROM PYLOS in southern Greece to Cincinnati may seem like a long distance — but not to Mrs. Thomas O. Dunlap, who brought the two cities together on a recent night.

The occasion was a dinner at the Cincinnati Art Museum, held by Mrs. Dunlap's Farm School Committee and the Classics Department of the University of Cincinnati. The dinner was in honor of Marion and Dorothy Rawson, who have given greatly of their time and skills in assisting the archaeological work of Dr. Carl Blegen in restoring the Palace of Nestor in Pylos.

Farm School President Bruce Lansdale greeted the guests via a tape cassette. And the guests learned that Mrs. Dunlap's committee had raised \$4,000 — more than enough to establish the Marion and Dorothy Rawson Scholarship for the Girls School.

*By Charlene J. Powers*

WITH THE COMING of spring to Northern Greece, one of the busiest people at the Farm School is the Supervisor of Field Crops — Costas Evangelou.

With his staff of three men handling irrigation, two drivers and one technician, Costas has been planting 20 acres of alfalfa, 100 acres of vetch or hay, 15 acres of sweet corn, 5 acres of field beans, 4 acres of garlic and onions, and 5 acres of potatoes — plus 160 acres of wheat and 40

acres of corn for hybrid seed to be sold to farmers.

Costas was appointed Supervisor of the Field Corps Department last fall, and already is hard at work on plans to mechanize the irrigation system and boost production with new methods learned during his years of study.

He came to the Farm School as a boy from Olympiada, and after graduating in 1952 continued his studies at California Polytechnic Institute. He has a B.S. degree, specializing in crop production.

Costas and his wife Alexandra live in a staff cottage at the school with their two young sons, Peter and Gabriel.

### High-School Seniors In New Village Program

TEN AMERICAN high-school seniors will assemble in Greece in late April for *Greek Village Spring-time* — a new independent-study Farm School program. After a tour of classical Greece the seniors will undertake a village development project. They will return to their high schools in late May.

*(Miss Powers, a Michigan State graduate in agricultural communications, interviewed Costas while visiting the Farm School.)*

**COSTAS WARMS UP** the big Ford tractor before starting Spring planting

ANYBODY REMEMBER THE WPA? One worker wielded a shovel while the others caught their breath. But this scene was last year in a village in Greece. The workers are GREEK SUMMER students, paving the village square. Hot, dusty work. But they completed the job on schedule. This year's GREEK SUMMER group leaves New York June 23, bound for another work project in another village. But first will be a week's introductory tour of Greece. And their work project will allow time for seeing northern Greece, hiking up Mount Olympus, swimming in the Aegean. Nearly 60 teen-age girls and boys have already signed up. A few more boys can be included this year, and it's not too early to think about 1974. Write or phone Ms. Sarah Holland at the New York office. Address on back page.



## Life Income Plan Is a Rewarding Way To Give - - and Receive

TEN YEARS AGO Merrill D. Guild wrote out a check to the American Farm School. He has been receiving an income from his investment ever since — and he will for life. Eventually his investment will become a permanent memorial, as part of the school's endowment fund.

Mr. Guild is a member of the school's Life Income Plan.

The Plan is a rewarding and uncomplicated way to give to the school, while ensuring a lifetime income from your gift. The income can go to your spouse as long as he or she survives. And the Life Income Plan has immediate income-tax benefits.

The tax treatment and income vary, of course, according to the amount donated, your income needs, age, tax bracket and such. But here's a summary that may help in your thinking:

1. *Annual income for life.* A second beneficiary (husband or wife, for example) can continue to receive an income for his or her life, if you desire.
2. *Flexibility.* You can create a Life Income Plan which meets your income needs for the future.
3. *Security.* The school engages professional management for the investment of the funds.
4. *Immediate tax deduction.* Your gift is deductible from this year's Federal income tax. It also makes possible substantial savings on estate taxes.
5. *Capital-gains savings.* You pay no capital-gains taxes on securities which have been owned six months or more, when you invest them in the Farm School's Life Income Plan.

As an example of the income-tax implications, assume that a person in the 35% tax bracket makes a \$10,000 gift to the Farm School, with all income to be retained for life. His gift (depending on his age) could qualify as a \$5,000 charitable contribution. This would save \$1,750 in income taxes. So the "cost" is reduced to \$8,250 — but the donor receives a lifetime income from his donation of \$10,000.

The American Farm School's Life Income Plan is becoming more popular each year with friends of the school who want their contributions to live on after them — to help future generations of boys and girls to gain an education. If the thought intrigues you, please write or phone Joseph H. Cruickshank, Vice President of the school, at the New York Office of the Trustees. The address and phone number are on the back page.

# Herb Lansdale Is "Our Man in Athens"

EVER BEEN in a strange city, wishing you could call some old friend for advice or just directions? If the city is Athens, your man is Herb Lansdale and his phone number is 719-452.

Jessie and Herb (he is of course the father of Bruce Lansdale, president of the American Farm School) are now living in Athens, where Herb is "our man" to visiting friends of the school. He also is a fund-raiser among American and Greek business firms, and helps Bruce with chores among the ministries.

It's a volunteer job, which means no pay, but Herb (who has retired three times) says, "This job will be a great source of fun and satisfaction."

Herb headed the YMCA in Greece for many years before one of his retirements, and speaks fluent Greek.

His home town — Rochester, N.Y. — did not send the Lansdales off to Greece without some demonstration of their affection. The Rochester Committee of Farm School Friends raised nearly \$30,000 to set up the Herbert and Jessie Lansdale Endowed Scholarship.

Rochester is a third-generation Farm School city. People who grew up with Herbert Lansdale were friends of the school; so were people who grew up with Bruce. And so, today, are the young people who have been to the school as Greek Summer students.

## Cows Help Themselves at Self-Serve Silo

THE FIRST self-feeding silo in Greece has been completed at the Farm School (see photo below). It is the horizontal type with a capacity of 540 tons.

Second-crop corn, grown from special seed imported from Israel, provided the first silage last fall. The self-serve silo is now using hay and vetch to produce the cattle feed so much in demand in Greece.

There are very few other silos of any kind in Greece; the Farm School has pioneered in their use and demonstrates them to 1,000 visiting farmers annually.



FIRST SELF-SERVE SILO IN GREECE makes a hit with the girls, who like the convenience as well as the cuisine. (Story above.)

ΑΜΕΡΙΚΑΝΙΚΗ ΓΕΩΡΓΙΚΗ ΣΧΟΛΗ  
**Sower**

THESSALONIKI, GREECE

The American Farm School  
Office of the Trustees  
305 East 45th Street  
New York, N. Y. 10017  
(212) 889-8285

### COME VISIT US IN GREECE

Planning a trip to Greece? Be sure to allow time to visit the American Farm School near Thessaloniki. If your interests are educational, a tour of the school or a special seminar can be arranged. Would you like to share a meal with the students? Watch the girls weave a rug? Visit a nearby village? Write or phone the N.Y. Office of the Trustees (address above) before you leave. We'll arrange a warm welcome for you.